



Neighborhood House Association

"A neighbor you can count on...since 1914"



Creative Ways to Make Use of Non-Profits for Impactful Social Change

Presented by: Rudolph A. Johnson, III
President and CEO



Neighborhood House Association

"A neighbor you can count on...since 1914"

BE
AWESOME
TODAY

Introduction

The Neighborhood House Association (NHA) is one of the largest multi-purpose human services organization in San Diego County, serving thousands of residents (children, families, seniors and youth) each year. The agency has 28 key program areas offered at 125 locations throughout San Diego County.

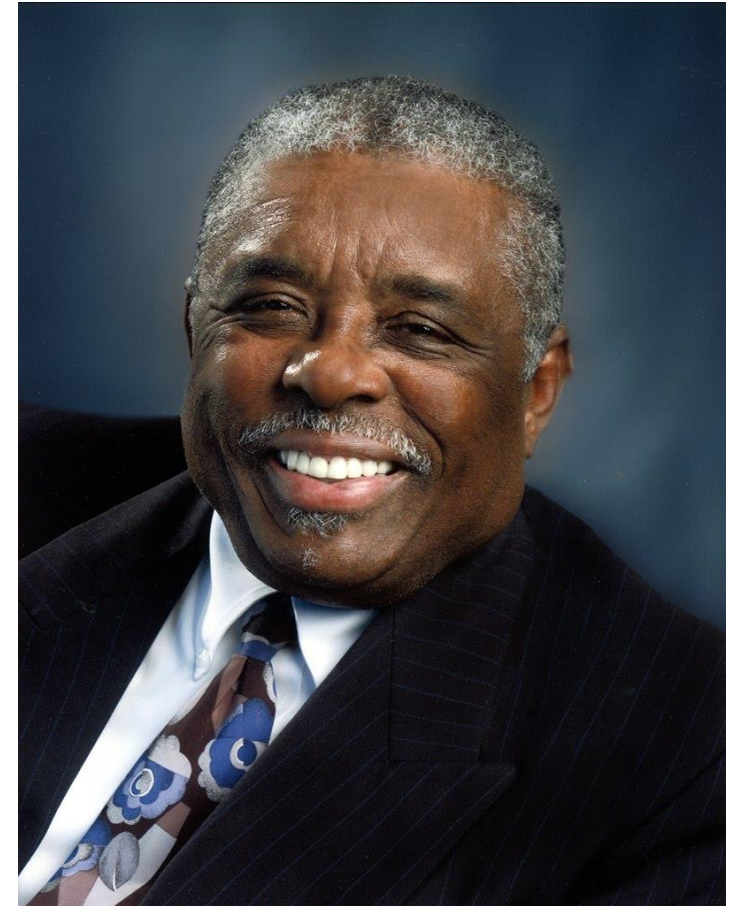
NHA programs and services include:

- Adult Day Health Care
- Black Infant Health
- Charter School
- Child Development Education
- Coordinated HIV Services, CHIVS
- People of Color, CHIVS
- Early Head Start
- Financial Counseling & Coaching
- Head Start
- Healing Oaks Clinic
- Homework Center
- InnoVisions
- NHA College Academy
- Nutrition Services
- Peer Re-entry Leadership Academy
- Leverage Resources to EHE Among People of Color in San Diego County (LEAPS)
- Project In-Reach, Community Support Services (CSS)
- Project In-Reach Ministry (PIRM)
- Project In-Reach Ministry, SMI
- Project In-Reach Ministry Sheriff
- Project In-Reach, PEI
- Project In-Reach SMI
- Resident Support Services
- Safe Connections
- Senior Center
- Services to Expectant Families
- Quality Preschool Initiative
- Youth Fellowship Summer Employment

Dr. Howard H. Carey

1973-2005

- Dr. Howard H. Carey served as NHA's Executive Director/President and CEO from 1973 until his passing in 2005.
- Having served NHA for over 30 years, he is the agency's longest serving CEO.
- Dr. Carey earned an MSW from Atlanta University and a Ph.D from United States International University, making him one of the most educated and experienced CEO's in NHA's history.
- Under his leadership, NHA grew from a staff of 35 and a budget of \$400,000 to more than 800 employees and a budget over \$32 million.



Present

PROGRAMMING

- NHA's portfolio of programs continues to grow, and NHA's impact continues to reach marginalized communities in San Diego.
- Program additions in this era include the NHA Homework Center, NHA College Academy, Youth Fellowship Summer Employment Program, Project In-Reach Program, Black Infant Health Program, and more.
- NHA's programs work together to form a service-delivery model called the Continuum of Care Model.

FUNDING

- NHA's annual operating budget currently exceeds \$100 million.
- Federal, state, and county funding make up the majority of NHA's funding.
- The agency also focuses on fundraising events and corporate sponsorships to raise funds.



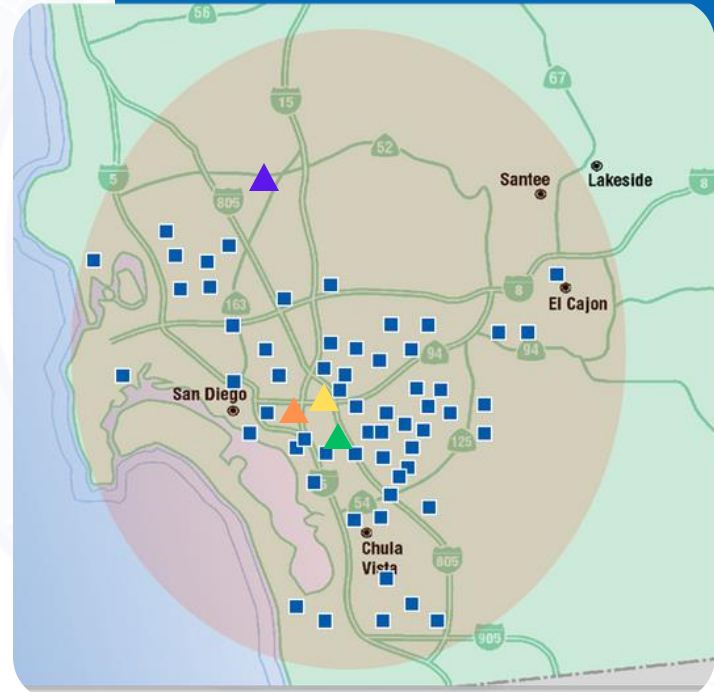
NHA Today

- Over 18,000 Service Points Daily
- 28 Programs
- 125 Sites
- 800+ Employees
- Service area to Temecula and Campo

Map Key

- ▲ = NHA ADHC Center
- ▲ = NHA Copley Headquarters
- ▲ = NHA 41st Street Campus
- ▲ = NHA Euclid Health Center
- = Head Start Service Center Clusters

Map Not to Scale



Economic Impact

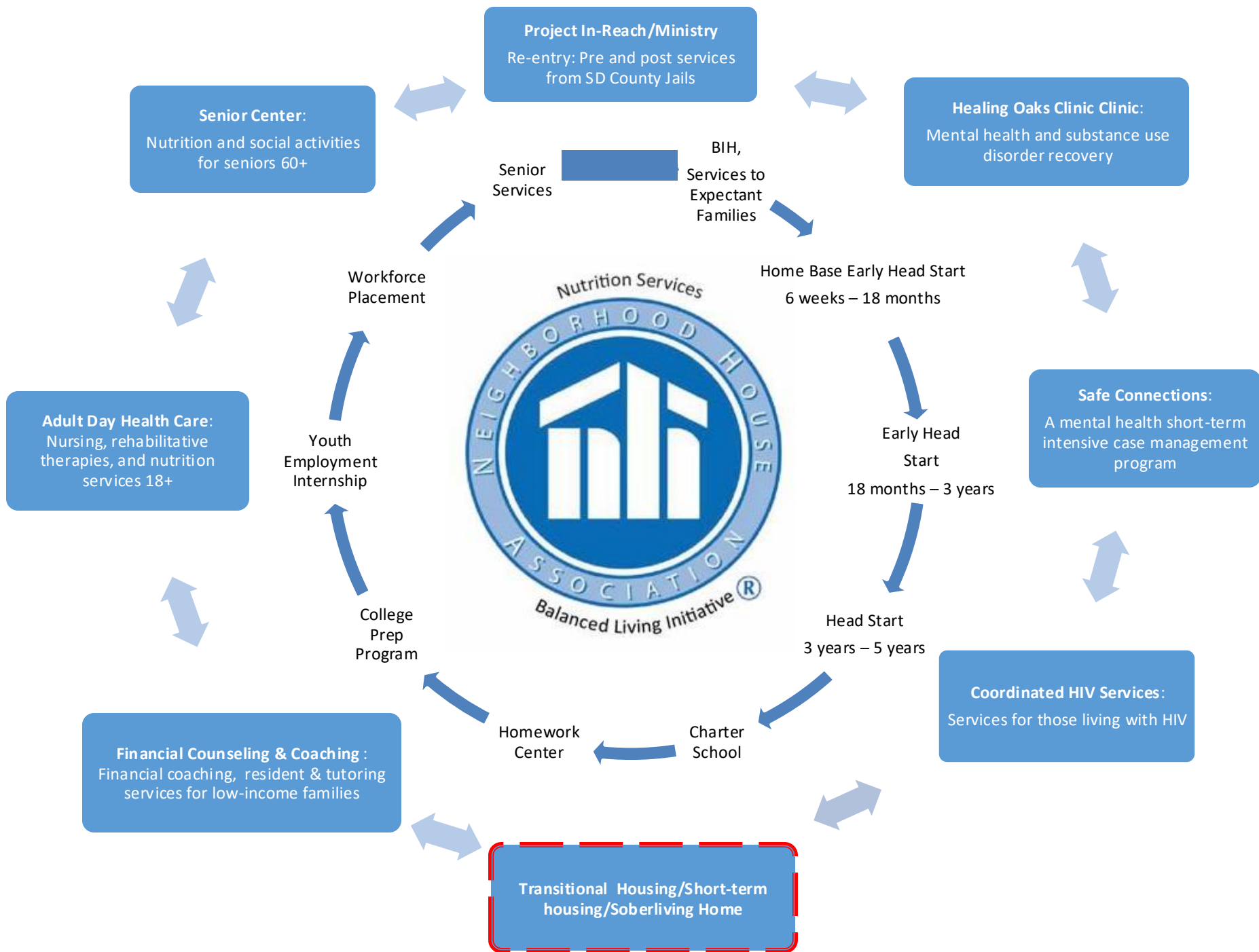
	DIRECT IMPACT	INDIRECT IMPACT*	TOTAL IMPACT**
Payroll and Fringe Benefits	\$60M (\$1.8M biweekly payroll)	\$81M (consumer spending)	\$141M
Goods and Services	\$16.9M	\$22.9M	\$39.8M
Occupancy/Leases (38 sites)	\$11.1M <ul style="list-style-type: none"> - Boys & Girls Club - - Price Charities - Local Churches <ul style="list-style-type: none"> - Bethel AME Church - Calvary Baptist Church - Christ United Presbyterian Church - City of San Diego 	\$15M	\$26M
Contracts with Other Nonprofits	\$40.8M <ul style="list-style-type: none"> - All Kids Academy - Episcopal Community Services - Chicano Federation - NSD - Grossmont College 	\$55.1M	\$96M
TOTAL	\$128.8 Million	\$174 Million	\$302.8 Million

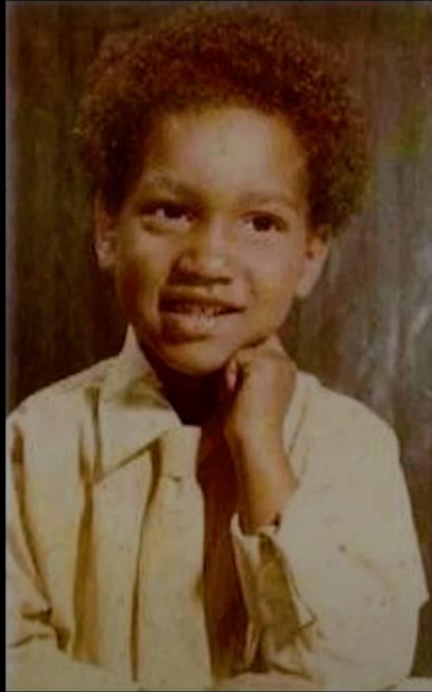
*FY 2023-2024

**Data extrapolated from "Return on Investment," Johns Hopkins Center for Civil Society Studies, 2008

***Used economic multiplier of 1.35

Rev. 12/12/24(CAD)





**NHA Head Start Graduate
Class of 1968**



**NHA President and CEO
2006 - Present**

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